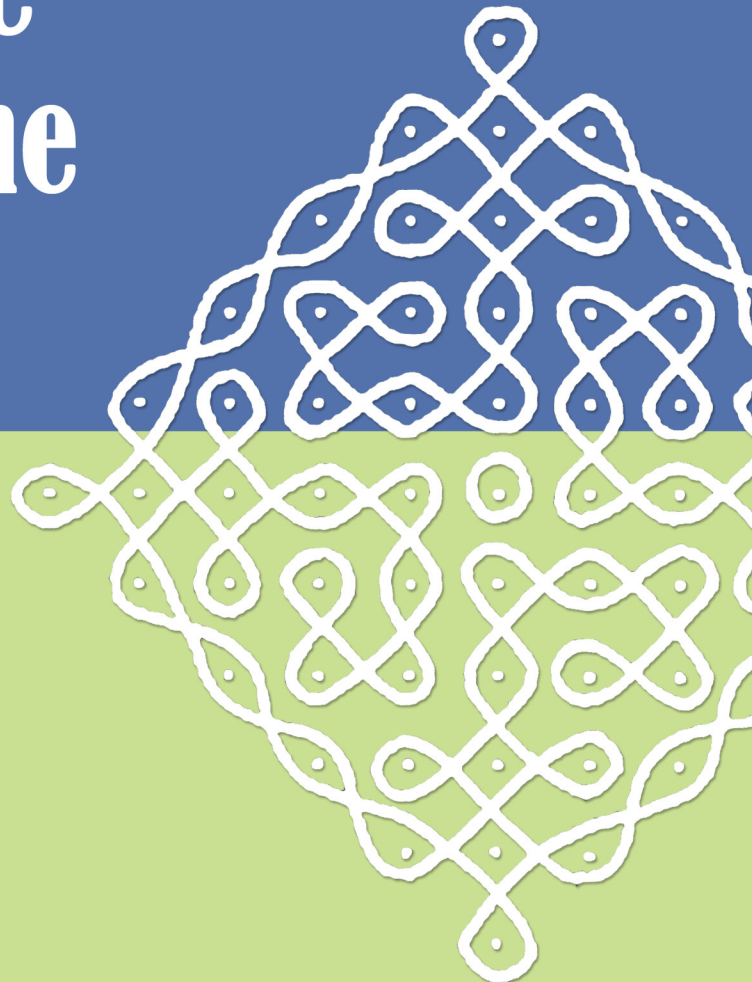


# Management Training for Eye Care Programme Managers

February 1 - 14, 2023

LAICO, Madurai



*laico*

LIONS ARAVIND INSTITUTE OF  
COMMUNITY OPHTHALMOLOGY



ARAVIND EYE CARE SYSTEM



“LAICO is an excellent centre for strengthening human resource capacity in eye care programme management. It’s programme is well thought through, comprehensive and relevant to any meaningful eye care programme anywhere in the world. Its faculty are simply fantastic, with rich knowledge and experience to share and with an ever-ready smile.”

- Ms. Stella Kofie-Yariga, Sightsavers International, Ghana

## What this course teaches you?

This two-week course enables programme managers at grant making nonprofits and foundations to understand the scope and priorities of eye care service delivery around the world. It enables these managers to make informed strategic decisions about the programmes that they financially support. This is done by training them about needs-centric programme design, tailoring service to specific populations, and managing change as programmes grow.

This course is designed to equip you to:

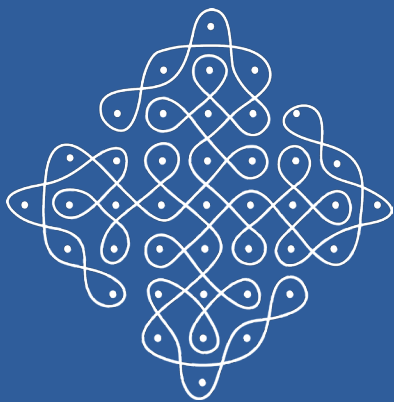
- Assess the magnitude of global and local eye care problems and their implications
- Identify gaps in service, then estimate resource availability and requirements to fill those gaps
- Describe the core concepts and strategies in the design and delivery of eye care services
- Conduct monitoring and evaluation using various methods
- Apply principles of financial management and grant monitoring
- Employ problem solving techniques with programme partners
- Foresee programme issues and actively manage change
- Employ information technology to improve planning
- Create an enabling environment for partner institutions
- Network and build alliances to enhance programme impact
- Design sustainable programmes
- Use the health systems framework to develop robust eye care programmes

## Why LAICO?

Today, 90% of the world’s 284 million visually impaired live in developing countries. While 80% of all visual impairment is avoidable, less than 10% have been covered. In this context, Aravind Eye Hospital has developed a sustainable and scalable model of eye care delivery designed from the patients’ perspective that continues to address the issues of access and affordability.

Each year Aravind handles over 4.6 million outpatient visits and performs over 500,000 surgeries and laser procedures; over 50% of the patients receive care that is free or steeply subsidized.

Lions Aravind Institute of Community Ophthalmology (LAICO) is the training and consulting arm of Aravind. LAICO has worked with over 367 eye hospitals from 29 countries, and has trained over 10,500 participants from 115 countries. LAICO combines Aravind’s unique eye care delivery model and its experience of working with several INGOs and eye hospitals across the globe in delivering this course on effective management of eye care programmes.



“ As a fresher in Eye care, this was a great learning experience for me. The most useful part was the case studies based on real events. ”

- Ankita, India (2020)

## Who should attend this course?

This course is designed for professionals engaged in eye care programme development- planning, implementation, monitoring, evaluation, or funding-whether as part of the government or national/ International funding agency, or an international organisation. You are an ideal participant if you have a background in health or programme development and newly entering eye care; or if you are an eye care professional taking on programme management for the first time.

This course is ideal for:

### Government

- National Programme coordinators
- District Programme Managers
- National or Provincial Programme Officers

### Funding Agency

- Senior Managers responsible for programme designing, monitoring & funding
- Mid-level managers and officers responsible for executing programmes

### Large Hospitals

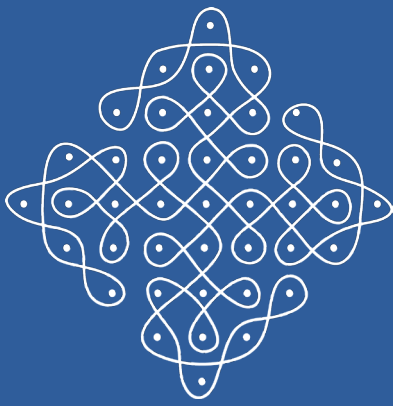
- Ophthalmologists or Managers from hospitals that cover a large service area and therefore manage entire portfolios of eye care programs

19 batches

500 participants

54 countries

*This course has trained staff from Ministries of Health of several countries and large eye care institutions and programme managers from several funding agencies including Orbis, Fred Hollows Foundation, CBM International, Light for the World, Seva Foundation and Mission for Vision.*



## What will you learn?

### Core Concepts of Eye Care Delivery

- Creating an enabling environment
- Demand generation and service marketing
- Quality assurance
- Patient empowerment
- Programme sustainability

### Clinical Overview of Priority Diseases

- Cataracts
- Refractive errors
- Diabetic retinopathy
- Paediatric eye care
- Low vision
- Glaucoma

### Programme Development

- Global blindness and VISION 2020
- Needs assessment
- Goal prioritization
- Budgeting
- Health Systems

### Programme Implementation

- Planning
- Developing indicators and benchmarking
- Financial management

### Monitoring

- MIS for reporting
- Monitoring and evaluation
- TQM as a problem solving tool

### Making things Happen

- Managing change
- Influencing skills
- Networking
- Advocacy

“Full of insightful learnings and exceeds my expectation.”

- Emebet, Ethiopia (2020)

## How will you learn?

Extensive teaching methodology is used throughout the two weeks to avoid Monotony. Class time is a combination of case discussions and lectures supplemented by reading assignments, and exercises and small group works. You will synthesize your learning with other participants via one capstone project at the conclusion of each week. After presenting your solution to the course faculty you will receive feedback. This combination of methods allows you to learn the material and apply it in meaningful ways.

By putting you in realistic scenarios, the lessons drawn from class become relevant to your own programme. As part of the application process, we ask you to describe one problem you are currently facing in the programmes you work with. This may become the basis for one of the cases used in class.

Within and beyond the classroom, you should expect exposure to management practices within the Aravind System, which includes tertiary care hospitals, secondary eye care centres, Vision Centers, community centres, and outreach programmes. The learning process does not stop with this two week course but it goes beyond that as we follow up regularly to know what amount of your learning have been implemented and how effective that was.

# Faculty

## **D. Nagarajan**

Former Regional Director, SSI  
Board Member, Seva Foundation, USA  
Adviser, Aravind Eye Care System

## **Thulasiraj Ravilla**

Executive Director  
LAICO, Aravind Eye Care System

## **Dr. Damodar Bachani**

Director, Center for Environmental Health  
Public Health Foundation of India

## **Dr. Shamanna BR**

Director, Indian Institute of Public Health  
Hyderabad

## **Elizabeth Kurian**

CEO, Mission for Vision, Mumbai

## **Dr. Fitsum Bekele Gezahgn**

Director, Ophthalmic Surgeon - Fitsum  
Birhan Specialized Eye Clinic, Ethiopia

## **Dr. Kuldeep Dole**

Medical Director  
H.V.Desai Eye Hospital, Pune

## **Dr. Gomathi Ramya**

Medical Consultant  
Aravind Eye Hospital, Madurai

## **Suresh Kumar**

Senior Faculty,  
LAICO, Aravind Eye Care System

## **Dr. Karthik Srinivasan**

Chief, Vitreo Retina Services  
Aravind Eye Hospital, Chennai

## **V. Vijayakumar**

Senior Faculty  
LAICO, Aravind Eye Care System

## **Dr. Meenakshi**

Chief, Paediatric Ophthalmology Services  
Aravind Eye Hospital, Tirunelveli

## **Rishi Raj Borah**

Country Director - India  
Orbis International, New Delhi

## **R.Meenakshi Sundaram**

Senior Manager, Clinical Services  
Aravind Eye Hospital, Madurai

## **Dr. Asim Sil**

Medical Director,  
Vivekananda Mission Ashram  
Netra Niramey Niketan, West Bengal

## **Dr. Indira Durai**

Medical Officer  
Aravind Eye Hospital, Madurai

## **Dr. Sahithya**

Medical Officer  
Aravind Eye Hospital, Madurai

## **Dr. Preethi Pradhan**

Dean, Chitkara School of Health Sciences  
Chandigarh

## **Sasipriya K M**

Alina Vision

## **BS. Ganesh Babu**

Senior Manager IT & Systems  
Aravind Eye Care System

## **Dr. G. Balasubramaniam**

Institute for Financial Management and  
Research, Chennai

## **Dhivya Ramasamy**

Senior Faculty  
LAICO, Aravind Eye Care System

## **Dr. Sivakumar**

Chief, Cataract Services  
Aravind Eye Hospital, Tirunelveli

## **Sanil Joseph**

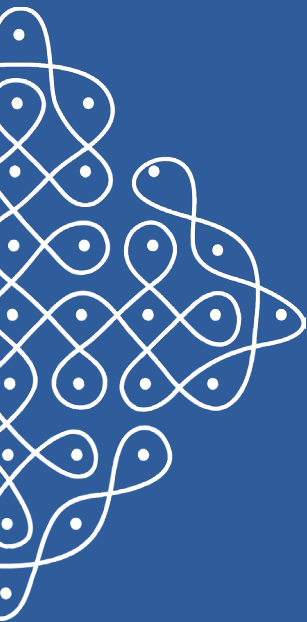
Senior Faculty  
LAICO, Aravind Eye Care System

## **Mohammed Gowth**

Senior Faculty  
LAICO, Aravind Eye Care System

## **Prof. N.Manickam**

Consultant, Biomedical Engineering Dept  
Aravind Eye Care System





“(This course) awakened the sleeping passion in me. Now, I’m burning with things to do and changes to implement with one goal: no one should go needlessly blind.”

- Rebbie Relator, Philippines (2020) Maharashtra, India

## Details

### Where to stay?

Inspiration is Aravind’s home for course participants. It is a quiet place within a two minute walk from the hospital and the classrooms. Its rooms are comfortable and the common spaces allow you to relax and interact with your counterparts from all over the world. Rooms have televisions and wireless Internet.

Accommodation for the participants is given at the best possible rate by Inspiration. For further details please refer to the [Inspiration Brochure](#).

### Where to come?

The course will be held at LAICO, in Madurai, India.

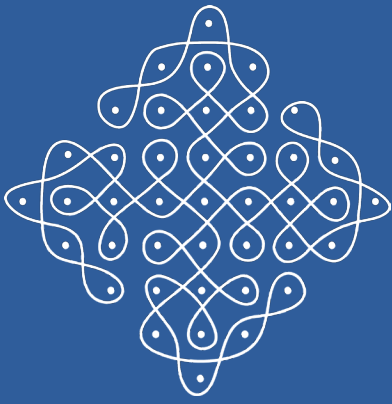
Madurai is well connected by air, rail and road Madurai Airport has connectivity to Chennai, Bangalore, Mumbai and Trivandrum. Delhi and Cochin. There are also direct flights to Colombo and Dubai. Nearby tourist attractions include a hill resort at Kodaikanal, the temple town of Rameswaram, and the southernmost tip of India at Kanyakumari

The climate is usually pleasant during the time of the course and the days will generally be warm and the nights comfortable.

### How to prepare?

All international travellers must secure a visa before arriving. When we receive your registration details we will send you an invitation letter addressing your local Indian Embassy or Consulate on your behalf. It must be submitted along with your application for the conference visa / Business visa. Visa processing takes time, so we ask you to apply well in advance.

To know more about Aravind and Madurai read our [Visitor’s Guide](#)



## How to pay?

Securing your spot in the course requires sending the course fee within two weeks of receiving your confirmation letter. An invoice in that letter will instruct you how to pay by Demand Draft (D.D.) or wire transfer to LAICO-Madurai, India.

### Fee :

For India and Nepal participants - INR 35,400/-

For Overseas participants - US \$ 1180

(Inclusive of 18% GST to the course fee)

If you request to cancel your enrollment two weeks prior to the course start date your total payment will be refunded. A 25% cancellation fee is applicable if we receive your cancellation request less than two weeks prior to the course start date.

## How to apply?

Fill out the online [application form](#).

In case of sponsored candidate and the nomination form to be filled out by your reporting authority.

## Who should you contact?

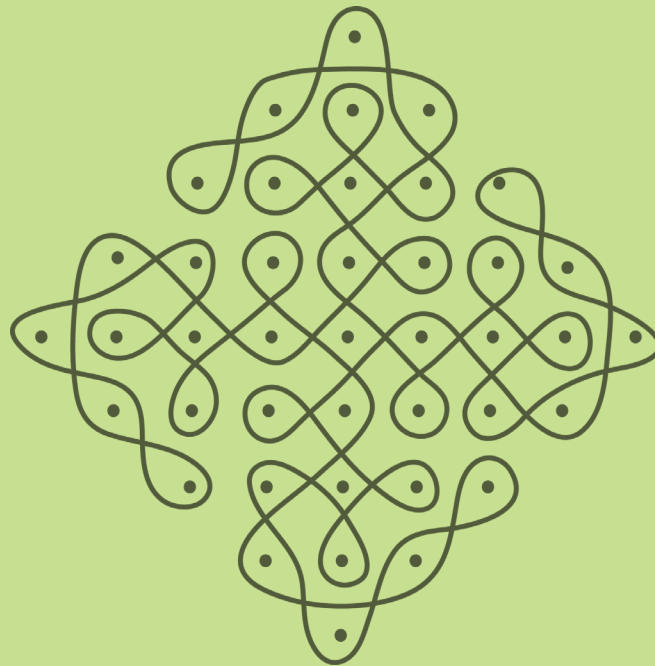
### Dhivya Ramasamy

Senior Faculty

[dhivya@aravind.org](mailto:dhivya@aravind.org)



*Kolam, is a dainty floor painting, which is an integral part of South Indian tradition. It is a beautiful variety of patterns, drawn afresh at each dawn by the womenfolk of the household. It symbolizes beauty and prosperity and is intended to welcome all into the home.*



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